Inaugural Introductions

Lagoon Action Assembly
May 15, 2014
Dr. Leesa Souto
Wisdom of Crowds
James Surowieki (2005)

Diversity
Independence
Decentralization
Many are Smarter

- The right information delivered to the right people in the right place at the right time, the right way.

- Best decisions are a product of disagreement and contest.
American Assembly
Process

Representativeness
Leadership
Consensus
Lagoon Action Assembly Goals

- Work cooperatively
- Prioritize actions
- Recognize our potential
Lagoon Action Assembly Outputs

- PowerPoint presentation of outcomes to share with your constituents
- Summary of working group sessions
- Commitment to continue to work cooperatively
- Tentative proceedings document
Delegates

- Community representation
- Leadership that can implement actions
- Responsibility to report back
Delegate Residency

Q1 I live in the following county.

Answered: 74  Skipped: 4

Volusia 2.70%
Brevard 56.76%
Indian River 13.51%
St. Lucie 13.51%
Martin 9.46%
Palm Beach 4.05%

Seminole (2), Charlotte, and Manatee also reported
31% live directly on the Lagoon or on a tributary
60% of respondents had a direct commercial interest
Q6 Select up to 3 recreational interests

Answered: 76  Skipped: 2

- Canoe/Kayaking
- Wildlife viewing
- Fishing
- Passive viewing
- Power boating
- Photography
- Sailing
- Paddle boarding
- Swimming
- Hunting
- Windsurfing
- Diving
- Skiing
- Jet skiing

93% of Delegates have recreational interests
Because we all have something in common...

Hands across the Lagoon, September 28, 2013