LOW IMPACT DEVELOPMENT CONFERENCE
GRAY TO GREEN WITH LID

2023 ATTENDEE, EXHIBITOR, & SPONSOR PROSPECTUS

Center for Collaboration ➤ Rockledge, FL  
➤ Thur-Fri, October 19-20

Featuring Special Guests

Martin Wanielista, Ph.D., P.E.  
Peter Singhofen, P.E., Streamline Tech

Eban Z. Bean, Ph.D., P.E., UF | IFAS  
Chris Bogdan, Ferguson Waterworks

LIVE IN-PERSON CONFERENCE

Experts will showcase LID/GI tools, policies, case studies, & empower a new future in stormwater management.

Modeling Integrated with Pollution Control & Water Quality

Go Gray to Green with BMP TRAINS & icpr4

• Build Community Resiliency
• Reduce Flooding  • Protect Water Quality

LoveTheIRL.org
County and municipal coastal community development leaders, engineers, planners, builders, developers, public works and stormwater personnel, environmental professionals, and advocates will benefit from the 2023 MRC Low Impact Development Conference.

The Marine Resources Council has challenged Florida communities to reduce the amount of polluted stormwater entering coastal waterways, especially the Indian River Lagoon. Low Impact Development (LID) and Green Infrastructure (GI) represent the most progressive stormwater management trends to protect water quality and reduce flooding. Participation in the conference is available on a first-come-first-served basis. Please be sure to RSVP today to help build a better Florida.
2023 CONFERENCE

GENERAL ADMISSION

2023 Conference Dates
October 19 & 20
8 A.M.

Registration Rates

All attendees $265 + $19.62 Eventbrite Processing Fees
Includes general admission, continental breakfast (8 a.m.), lunch, and beverage service. There will be a complimentary Happy Hour Reception Thursday, October 19, 2023.

This conference is valued at over $650 per attendee. The MRC is pleased to offer this opportunity at a discount, thanks to sponsor support and charitable gifts.

Please register at LoveTheIRL.org, or mail this form with full payment to:
Marine Resources Council, Attention: LID Conference, 3275 Dixie Hwy NE, Palm Bay, Florida 32905.

* Registrations are confirmed on a first-come-first-served basis.

Benefits Include

- Two-Day Learning Experience
- Turn Gray to Green with BMP TRAINS & icpr4 Modeling
- BMP Selection Course
- Green Infrastructure Construction & Installation Curriculum
- LID Code Audit Tool Update
- Learn what Grants & Funding are Available
- Calculate the Real Deal with Maintenance & Costs
- What You Need to be Successful Survey
- Open Panel Discussion
- Connecting with industry leaders and making valuable contacts with state-of-the-art products, services, and solutions
- Earn Continuing Education Credits approved by the Florida Board of Professional Engineers and the Florida Nursery, Growers and Landscape Association
- Complimentary continental breakfast (8 a.m.), lunch, and beverage service
- Complimentary Happy Hour Reception with live music on Thursday, Oct. 19, 2023
- More TBA

Attendee Name: ________________________________
Company: ________________________________
Title: ________________________________
Cell Phone #: ________________________________
Email: ________________________________
Mailing Address: ________________________________

For program details and updates, conference policies, important dates, cancellations, and refunds, please visit LoveTheIRL.org. For further assistance, contact Conference Manager Steve Sharkey at 321.978.8862 or at sharkeymrc@gmail.com.
Prominently Promote Your Brand

With one of these exclusive sponsorships, you’ll also receive these benefits:

- Recognition in pre-conference promotions
- One promo piece in event gift bag (Sponsor designs and supplies)
- Recognition throughout the conference
- Logo/promotional paragraph on Conference website sponsor page, with link to sponsor.

Official Event Gift Bag Sponsor
Bags with the sponsor’s logo, MRC logo, and the event logo will be distributed to every attendee, sponsor, vendor, and volunteer. The sponsor supplies the bags. Artwork and bags are subject to approval by MRC. INVESTMENT: $600 plus the cost of branded bags.

Official Pen Sponsor
Pens with the sponsor’s logo and event logo will be distributed in every event gift bag, classroom, and common areas. The sponsor supplies the pens. Artwork and type of pen are subject to approval by MRC. INVESTMENT: $600 plus the cost of branded pens.

Official Note Pad Sponsor
Note pads with the sponsor’s logo, MRC logo, and the event logo will be distributed in the event gift bag, classrooms, and common areas. The sponsor supplies the note pads. The artwork and size of note pads are subject to approval by MRC. INVESTMENT: $600 plus the cost of branded pads.

Official Selfie Photo Sponsor
Branded photo opportunity. The sponsor may staff the booth to capture leads and may display materials. INVESTMENT: $1,500

Reception Sponsor
Sponsor’s recognition and branding throughout the Happy Hour reception on Oct. 19. The sponsor may provide branded napkins and other items. The sponsor has a promo booth and a 3-minute speaking opportunity at the reception. Artwork and promo items are subject to approval by MRC. INVESTMENT: $1,500.

Lunch Sponsor
Sponsor’s recognition and branding throughout the lunch. The sponsor may provide branded napkins and other items and has a 3-min. speaking opportunity. Artwork and promo items are subject to approval by MRC. INVESTMENT: $2,500.

Breakfast Sponsor
Sponsor’s recognition and branding throughout the breakfast. The sponsor may provide branded napkins and other items and has a 3-min. speaking opportunity. Artwork and promo items are subject to approval by MRC. INVESTMENT: $1,500.

Beverage Sponsor
Sponsor’s logo and branding throughout the beverage stations. The sponsor may provide branded napkins and other items. Artwork and promo items are subject to approval by MRC. INVESTMENT: $1,000.

Popcorn Sponsor
Popcorn will be available throughout the convention and will be branded with the sponsor’s logo. Artwork and popcorn bags are subject to approval by MRC. INVESTMENT: $850 plus the cost of branded bags.

Specialty Sponsorships
Please contact the Conference Manager to make all your conference sponsorship and participation dreams come alive.

Steve Sharkey: 321.978.8862 or sharkeymrc@gmail.com
**2023 CONFERENCE**

We DARE you to grow your business by showing off your game-changing Low Impact Development products, services, and solutions.

**ACT TODAY:** Exhibit space and sponsorships are confirmed on a first-come-first-served basis.

Florida’s LID & GI leaders will deliver BIG education sessions and HUGE high-impact networking opportunities. Please enroll for your chance to inspire, influence, and energize Low Impact Development throughout the Sunshine State.

Together we can build better & bring Florida’s waterways back to health.

Space is limited. SPONSOR & EXHIBITOR packages DO NOT include admittance into the conference seminars & workshops. Please purchase general admission passes in addition to your Sponsor/Exhibitor package to participate in the workshops and seminars.

---

**Exhibit Booth Space**

**$1,000 EXHIBIT BOOTH SPACE**

6’x4’ space, includes table and allotment for one booth attendee. Complimentary food and beverage for the attendee are provided.

---

**General Sponsorship**

**$1,500 Sponsor**

- Recognition (including logo) in all available pre-convention marketing campaigns
- One booth space & allotment for one booth attendee
- One promo piece in Event Bag (sponsor designs and supplies)
- Logo/promotional paragraph on Convention website sponsor page, with a link to sponsor
- Recognition throughout the convention
- Complimentary food and beverage for booth attendee
- One 3 minute tech talk

**$3,000 Sponsor**

- Recognition (including logo) in all available pre-convention marketing campaigns
- One booth space & allotment for two booth attendees
- One promo piece in Event Bag (sponsor designs and supplies)
- Logo/promotional paragraph on Convention website sponsor page, with a link to sponsor
- Recognition throughout the convention
- Recognition on the large-screen visuals
- Complimentary food and beverage for booth attendees
- One 3 minute speaking opportunity

**$6,000 Sponsor**

- Recognition (including logo) in all available pre-convention marketing campaigns
- One booth space and allotment for three booth attendees
- One promo piece in Event Bag (sponsor designs and supplies)
- Logo and a promotional paragraph on Convention website sponsor page, with a link to sponsor
- Recognition throughout the convention
- Recognition on the large-screen visuals
- Complimentary food and beverage for booth attendees
- One set of contact labels (post-convention) of all attendees
- Three 3 minute speaking opportunities

**$10,000 Sponsor**

- Recognition (including logo) in all available pre-convention marketing campaigns
- Two booth spaces & allotment for three booth attendees
- Banner ads TBD
- Two promo pieces in Event Bag (sponsor designs and supplies)
- Logo and a promotional paragraph on the Convention website sponsor page, with a link to sponsor
- Recognition throughout the convention
- Recognition on the large-screen visuals
- Complimentary food and beverage for booth attendees
- One set of contact labels (post-convention) of all attendees
- Three 3 minute speaking opportunities

---

Please contact the Conference Manager
Steve Sharkey: 321.978.8862 or sharkeymrc@gmail.com

---

LID Photo Credit: Ferguson Waterworks

SaveTheIRL.org
LOW IMPACT DEVELOPMENT CONFERENCE

Center for Collaboration, Rockledge, FL
October 19 & 20, 2023

The Marine Resources Council of East Florida, Inc. (MRC) is a 501 (c)(3) nonprofit organization whose mission is to improve water quality and to protect and restore the fish and wildlife resources of the Indian River Lagoon, coastal waters, inshore reefs, and the watershed by advocating and using sound science, education, and the involvement of the public at large. MRC's Federal Tax ID Number is 59-3030066. Contributions to MRC may be eligible for a tax deduction in the U.S.A.; please consult your tax advisor for eligibility.

THANK YOU, SPONSORS!

To Learn More, Please Contact
Steve Sharkey
321.978.8862 | SharkeyMRC@gmail.com
Marine Resources Council
3275 Dixie Highway NE,
Palm Bay, FL 32905
LoveTheIRL.org

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.” The toll-free number of the department is 1-800-HELP-FLA (435-7352) – calling from within the state of Florida, or (850) 410-3800 – calling from outside of Florida. The department’s website is www.800helpfla.com. [s. 496.412(1)(c), F.S.].